

COMMUNITY SPONSORSHIP OPPORTUNITIES

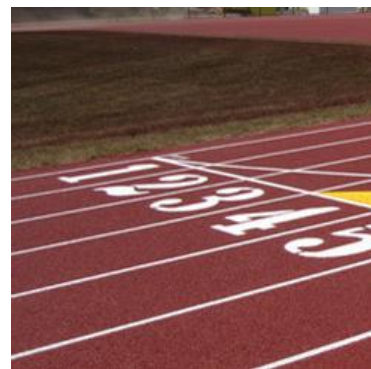
Oceanside Community Track

@ Ballenas Secondary

Track of Dreams



SD69 QUALICUM



OUR MISSION

Oceanside Community Track Committee, School District 69, Oceanside Track & Field, City of Parksville, Town of Qualicum Beach and Regional District of Nanaimo (Areas E, F, G, H), are actively seeking funding opportunities through government, foundations, local organizations, businesses and interested donors to bring a NEW six lane all weather running track and amenities located at the École Ballenas Secondary School to support the Oceanside region.



HISTORY

There are two track and field facilities in the Oceanside area as defined by School District 69, located at the two secondary schools, Ballenas and Kwalikum. The district's primary current track and field venue is at École Ballenas Secondary School. It dates from, or shortly after, the construction of the school in 1977. It has a red cinder base and is approximately 400m in length. The track is in poor condition.

Identified in the 2006 Regional 69 Recreation Services Master Plan for the Oceanside Area there was a recommendation that consideration be given to a possible construction of a track and field facility.

By March 2008 a Track and Field feasibility study was approved in the form of a joint venture between School District 69 and the Regional District of Nanaimo. The consulting firm of Yates, Thorn and Associates were retained to manage the project.

In June 2009 the District 69 Recreation Commission was presented with the final report from the consultant. A resolution resulted that the report be approved as a resource development of planning and development of a track and field facility in District 69.

In June 2011 the District 69 Recreation Commission discussed the idea of re-focusing attention on the feasibility of a track and field complex.

In August 2019 School District 69 secured the services of Koers & Associates Engineering to review original designs and cost estimates for surfacing the running track at École Ballenas Secondary School.

WHY A NEW RUNNING TRACK?

The existing track was built in the last century with a red cinder base and is approximately 400 m length. Apart from some improved drainage and re-cindering, no major upgrades have been made since 1977.

The existing facility is past the end of its life cycle. The track has no curbs and therefore merges with the grass infield on the inside and the outfield on its outside. Lane markings are not permanent, therefore are added when required. The track is not well drained and regularly develops holes and dips, which require continual maintenance, which in turn adds to the unevenness of the surface.

The track was identified by the community as needing to be replaced in the 2005 recreational master plan and has been the subject of numerous studies over the years, including a major study in 2009.

From this:



To this!



VISION FOR THE PROJECT

- Six lane competition level rubberized track
- Funding (\$1.5 million of local and matching grants) to be secure by fall 2021
- Construction to begin in spring 2022
- Completion fall 2022
- Fully accessible
- Prepared for temporary bleachers as needed
- Regional amenity used by 4,200 students and all 30,000 people of the Oceanside region
- Measurable health effects for our citizens
- Bookable for events, suitable for competition
- Joint-use partnership through RDN
- Funding and plans in place for upgrades over time



BENEFITS

There is a clear region-wide consensus around community benefits of a new track at Ballenas:

- Youth develop life long activity.
- Athletes have a place to train and develop in Oceanside area.
- Seniors can continue to participate in an active lifestyle.
- Allowing those with accessibility limitations to participate in a safe and inviting venue.

SPONSORSHIP OPPORTUNITIES

The renewal of the track will cost approximately \$1.4 million to construct and maintain for twenty years. This estimate includes such work as excavation, hauling, fill, removing of existing curb, drainage, paving, curbing, line painting, landscaping, seeding, synthetic surfacing, retaining walls and fencing.

Should additional funds be raised, they would be used to assist with ongoing maintenance and any necessary upgrades and/or repairs to the track.



We are pleased to offer sponsorship levels as follows:

👟	Relay	\$25
👟	Heptathlon	\$100
👟	Decathlon	\$1000
👟	Marathon	\$10,000
👟	Ultra Marathon	\$100,000

LEVELS

RELAY

\$25



No donation is too small; all help is appreciated and will be put to good use.

- Invitation to opening ceremony
- Name included on website donor list

HEPTATHLON

\$100



Is a business, organization or individual that sponsors the track with a minimum contribution of \$100. Heptathlon sponsors will receive:

- Donation acknowledged in thank you advertisement in the Parksville-Qualicum Beach News
- Invitation to opening ceremony
- Business logo or name on the project website page

DECATHLON

\$1000



Is a business, organization or individual that sponsors the track with a minimum contribution of \$1000. Decathlon sponsors will receive:

- Support is verbally acknowledged at official opening ceremony and any related events
- Company logo appears on all print collateral for opening ceremony
- Donation acknowledged in thank you advertisement in the Parksville-Qualicum Beach News
- Invitation to opening ceremony
- Business logo or name on the project website page

MARATHON

\$10,000



Is a business, organization or individual that sponsors the track with a minimum contribution of \$10,000. Marathon sponsors will receive:

- Company logo appears as Marathon sponsor on permanent track signage
- Donation acknowledged in thank you advertisement in the Parksville-Qualicum Beach News along with company logo
- Company logo included in all advertising material (including websites, social media, news releases, collateral materials)
- Support is verbally acknowledged at official opening ceremony and any related events
- Company logo appears on all print collateral for opening ceremony
- Invitation to opening ceremony
- Business logo or name on the project website page

ULTRA MARATHON

\$100,000



Is a business, organization or individual that sponsors the track with a minimum contribution of \$100,000. Ultra Marathon sponsors will receive:

- Company representative to take part in ribbon cutting and all photo opportunities
- Company logo appears as an Ultra Marathon sponsor on permanent track signage
- Donation acknowledged in thank you advertisement in the Parksville-Qualicum Beach News along with company logo
- Company logo included in all advertising material (including websites, social media, news releases, collateral materials)
- Support is verbally acknowledged at official opening ceremony and any related events
- Company logo appears on all print collateral for opening ceremony
- Invitation to opening ceremony
- Business logo or name on the project website page

IN-KIND DONATIONS

Should a business or organization be willing to donate products or services, donations will be appropriately acknowledged.

A tax-deductible receipt will be issued for all donations over \$20

Please make cheques payable to: School District 69 (Qualicum)

CONTACT INFORMATION

FOR MORE INFORMATION

Oceanside Community Track
Michael (Mike) Garland, Fundraising Committee
Michael.garland@shaw.ca
C/Text: 250.951.5609

FINANCING SUB-COMMITTEE MEMBERS

Michael Garland	Community Representative, Chair
Ron Amos	Secretary Treasurer, SD69
Kim Burden	Executive Director, Parksville Chamber of Commerce
Drew Cooper	Executive Director, PacificSport Vancouver Island
Juliette Desvaux	Student -Track & Field Enthusiast
Dr Keven Elder	Superintendent of Schools, SD69
Scott Harrison	Councillor, Town of Qualicum Beach
Rudy Terpstra	Principal, Ballenas Secondary School
Kim Longmuir	Oceanside Track & Field
Randy Longmuir	Oceanside Track & Field



OCEANSIDE COMMUNITY TRACK PROJECT

DONOR and SPONSORSHIP FORM

Contact Name	
Company (If Applicable)	
Address	
City, Province, Postal Code	
Telephone	
Email	

Donation Description	
Sponsorship Level	
\$ Value	
Authorized Signature	
Please use the following names in acknowledgements	

***PLEASE MAKE CHEQUE PAYABLE TO: School District 69 (Qualicum)**

Donations can also be made via this Canada Helps link:

<https://www.canadahelps.org/en/charities/school-district-no-69-qualicum/campaign/oceanside-community-track-ballenas/>

WE THANK YOU FOR YOUR SUPPORT!
